

## Basic Mojo Kit

1. Smartphone
2. Exo Lens Pro or mCamLite
3. Microphones – shot gun mic like Video Miro or the Smart Lav + (Rode)
4. Manfrotto Pixi tripod
5. LUMIE Muse 3 light (Manfrotto)
6. Aiirstash transfer device
7. Apps – iMovie, Luma Fusion, Kinemaster, Filmic Pro, Camera +, Vont, Airstash +, iXpand, We Transfer

## SCRAP

8. Story
9. Character
10. Resolution
11. Actuality
12. Production

## Story Lego (Elements)

- Narration
- Piece To Camera (Stand Up)
- Interview
- Actuality
- B roll

## Story Elements explained

### Stand Up or Piece To Camera

1. Sets journalist in location
2. Create a network presence
3. Used when there is no footage
4. To compress or expand

### Narration is the glue that

1. Holds story elements together
2. Moves story forward
3. Segues from one thought to next
4. Segues in and out of pictures
5. Compresses and expands interviews and story action

Tip: have something to say.

Tip: use simple words

Tip: use the right tone

## Mojo Cheat Sheet

### B roll

- B Roll overlay or cutaway is footage intercut with the main actuality or interview
- It covers zooms, whip pans, jump cuts, content for legals, mistakes in shooting.
- It is used to compress and expand sequences.
- B roll also highlights aspects of an interview.
- Is the story interview heavy needing lots of B roll to make it more dynamic?
- Where will that B roll come from? Shot on location or archive?
- When do you shoot B roll?
- You can never have too much B roll, because with narration, it is key to enable journalists to compress and expand story points.

### Mojo Cheat Sheet

1. Research is key, especially to non breaking news
  - a. Know your story
  - b. Understand why you have chosen your characters
  - c. Understand what can be recorded, why, when and where
  - d. Make sure you have access
  - e. Make a story plan with a beginning, middle and an end
2. Is a smartphone enough – do you need to use a DSLR and long lens?
3. How much memory does your phone have? Do you need Airstash?
4. Charge equipment and get a spare re chargeable battery pack
5. On location
  - a. Switch the smartphone to airport mode or turn off WiFi.
  - b. Shoot in the landscape or horizontal frame.
  - c. Avoid high contrast and shoot with the sun to your back.
  - d. Avoid shots of areas that have high contrast.
  - e. Press record and wait for numbers to scroll before you move the camera to lock the gyro into the desired frame.
  - f. A change of angle is as good as a second unit.
  - g. To ensure that you have enough useable coverage hold your shots for at least ten seconds and even longer.
  - h. B roll to shorten and color interviews and add dynamics.
  - i. Lookout for scene opening and closing grabs and shots.
  - j. Only use a large tripod if needed as it may impede mobility.
  - k. Make sure you leave the right amount of headroom or chin room (the name super may cover the mouth).
  - l. Depth of field is a concept that describes focus points in a frame and is often controlled by altering F-stops on a lens. On a smartphone use your focus lock to create a sense of depth in the frame, or set the subject to one side of frame to create depth in the frame, or make sure the frame is well lit to create sharper images through the frame.
  - m. Keep quiet while shooting.
  - n. Establish the most urgent actuality to record.
  - o. Make sure you have permission to record.

## Mojo Cheat Sheet

- p. Record elements on your plan and any unexpected gems.
  - q. Collect general and specific B roll as you go.
  - r. Record a stand up even if you choose not to use it.
  - s. Make edit notes.
  - t. Think sequences.
  - u. Be close to your sound source (zooming a shot doesn't zoom the audio).
  - v. Shoot the story (you will need to listen carefully to the story)
6. The Edit
- a. Look at all your footage
  - b. Start your story with dynamic CUs or a beautiful WS establisher.
  - c. Alter your plan accordingly
  - d. Create a project
  - e. Begin with your best – but you must BEGIN.
  - f. Record your narration in camera roll (as video) and detach audio
  - g. Lay out the story cut on V1 (vision track 1) with relevant narration on A1 (Audio track 1) and fix the structure
  - h. Add B roll on V2 (vision track 2)
  - i. Fine tune the edit and add name supers if necessary
  - j. Mix the audio
7. Render the timeline to appropriate resolution and send to FTP, camera roll etc
8. Publish the story

Go Mojo...